Example of a Product Description for B2C website

Smarta Coffee Maker Makes Your Hectic Mornings Easier!

Finally, a coffee maker you can change the brew start time, number of cups, and/or desired strength from the comfort of your bed with a smartphone or just tell Alexa to reprogram your coffee maker.

The Smarta Coffee Maker grinds beans or uses pre-ground coffee to make 4-12 cups of drip brew perfectly how and when you want it. It's the one thing you will count on to start your mornings right.